

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|--|
| Station and Location: WFSB Hartford, CT | Date: 9/18/12 |
|--|--|

I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | AS ORDERED | | | | |

Total Charges:

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

OSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
 430 S. CAPITOL ST SE
 WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12 _____ 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] _____ [Printed Name] _____ [Title]
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | AS ORDERED | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6321078

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP18/12 12.21

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS |
|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|-------------|
|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|-------------|

MARKET TOTALS \$185,714
WFSB 42%
WTNH 30%
WVIT 20%
WTIC 7%
WCTX 0%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6321078
*** UNAPPROVED REV #1 ***
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES SEP18/12 12.18
*** WFSB-TV ***

| | | | | | |
|-------|-----------|----------------------|------------|------------------------|------------|
| ADV # | ADV. NAME | ISS/DSCC IE | REP. # | OFF. # | SALESMAN # |
| AGY # | AGY. NAME | GREAT AMERICAN MEDIA | BUYER NAME | DAN NAGELBERG | |
| | | 3050 K ST NW, | SALES PRSN | WA- HEATHER UTTLEY (H) | |
| | | WASHINGTON, DC 20007 | | | |

REP HEADLINE# 6321078

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP18/12 12.18

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|----------------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|--------------|
| SEP/12 | | | 78000.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 78000.00 |
| TOTAL SPOTS | | | | | | | | | | | | 70 |

MARKET TOTALS \$185,714
WFSB 42%
WTNH 30%
WVIT 20%
WTIC 7%
WCTX 0%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|------------|
| 4 | | | 200P-300P PROGRAM : THE TALK CON COM1: THE TALK | 30 | | \$500.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| 5 | | | 300P-400P PROGRAM : BETTER CONNECTICUT CON COM1: BETTER CONNECTICUT | 30 | | \$500.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| 6 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$950.00 | 9/19 | 9/21 | 2 | | W-F | 2 |
| 7 | | | 500P-530P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$1,750.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| 8 | | | 530P-600P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$1,750.00 | 9/19 | 9/21 | 4 | | W-F | 4 |
| 9 | | | 600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS | 30 | | \$2,200.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| 10 | | | 700A-900A PROGRAM : THIS MORN CON COM1: THIS MORN | 30 | | \$600.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| 11 | | | 1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS | 30 | | \$1,400.00 | 9/19 | 9/21 | 3 | | W-F | 3 |
| 12 | | | 700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION | 30 | | \$1,350.00 | 9/19 | 9/21 | 5 | | W-F | 5 |

REP HEADLINE# 6321078

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP18/12 11.34

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: :SPTS: |
|------------------------------|------|-----|--------------|-------|------|------------|-------------|-----------|-----------|------------|----------------|---------------|
| 13 | | | 730P-800P | 30 | | \$1,350.00 | 9/19 | 9/21 | 5 | | W-F | 5 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |
| 14 | | | 1000P-1100P | 30 | | \$6,000.00 | 9/20 | 9/20 | 1 | | THU | 1 |
| PROGRAM : PERSON OF INTEREST | | | | | | | | | | | | |
| CON COM1: PERSON OF INTEREST | | | | | | | | | | | | |
| 15 | | | 1000P-1100P | 30 | | \$6,000.00 | 9/19 | 9/19 | 1 | | WED | 1 |
| PROGRAM : CSI | | | | | | | | | | | | |
| CON COM1: CSI | | | | | | | | | | | | |
| 16 | | | 1237A-107A | 30 | | \$225.00 | 9/19 | 9/21 | 2 | | W-F | 2 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| 17 | | | 107A-137A | 30 | | \$100.00 | 9/19 | 9/21 | 2 | | W-F | 2 |
| PROGRAM : FERGUSON | | | | | | | | | | | | |
| CON COM1: FERGUSON | | | | | | | | | | | | |
| SEP/12 78000.00 | | | | | | | | | | | CONTRACT TOTAL | 78000.00 |
| | | | | | | | | | | | TOTAL SPOTS | 70 |

MARKET TOTALS \$185,714

WFSB 42%

WTNH 30%

WVIT 20%

WTIC 7%

WCTX 0%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA50+*

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---|--|--|
| Contract / Revision 494124 / | | Alt Order # 06321078 |
| Product DSCC IE | | |
| Contract Dates 09/19/12 - 09/21/12 | | Estimate # 1761 |
| Advertiser Democratic Senatorial Campaign Committee | | Original Date / Revision 09/18/12 / 09/18/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | WFSB | 09/19/12 | 09/21/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$500.00 | | | |
| N 2 | WFSB | 09/19/12 | 09/21/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$500.00 | | | |
| N 3 | WFSB | 09/19/12 | 09/21/12 | CBS Soaps | 1230-2p | | :30 | | | NM | 10 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 10 | \$600.00 | | | |
| N 4 | WFSB | 09/19/12 | 09/21/12 | The Talk | 2-3p | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$500.00 | | | |
| N 5 | WFSB | 09/19/12 | 09/21/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$500.00 | | | |
| N 6 | WFSB | 09/19/12 | 09/21/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 2 | \$950.00 | | | |
| N 7 | WFSB | 09/19/12 | 09/21/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 5 | \$8,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$1,750.00 | | | |
| N 8 | WFSB | 09/19/12 | 09/21/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 4 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 4 | \$1,750.00 | | | |
| N 9 | WFSB | 09/19/12 | 09/21/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 5 | \$11,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$2,200.00 | | | |
| N 10 | WFSB | 09/19/12 | 09/21/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$600.00 | | | |
| N 11 | WFSB | 09/19/12 | 09/21/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 3 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---|--|--|
| Contract / Revision 494124 / | | Alt Order # 06321078 |
| Contract Dates 09/19/12 - 09/21/12 | | Product DSCC IE |
| Advertiser Democratic Senatorial Ca | | Estimate # 1761 |
| | | Original Date / Revision 09/18/12 / 09/18/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|------------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 3 | \$1,400.00 | | | |
| N 12 | WFSB | 09/19/12 | 09/21/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 5 | \$6,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 5 | \$1,350.00 | | | |
| N 13 | WFSB | 09/19/12 | 09/21/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 5 | \$6,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---WTF-- | | | | 5 | \$1,350.00 | | | |
| N 14 | WFSB | 09/20/12 | 09/20/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$6,000.00 | | | |
| N 15 | WFSB | 09/19/12 | 09/21/12 | ET Late Night | 12:38am-1:08am | | :30 | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 2 | \$225.00 | | | |
| N 16 | WFSB | 09/19/12 | 09/21/12 | Late, Late Show | 1:08am - 02:05am | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --WTF-- | | | | 2 | \$100.00 | | | |
| N 17 | WFSB | 09/19/12 | 09/19/12 | Big Brother Finale WED | 9-11p | | :30 | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$6,000.00 | | | |
| Totals | | | | | | | | | | | 70 | \$78,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/21/12 | 70 | \$78,000.00 | \$66,300.00 |
| Totals | 70 | \$78,000.00 | \$66,300.00 |

Signature: _____ **Date:** _____

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